

OROGO TWITTER POLICY

- Purpose** This policy outlines the Office of the Regulator of Oil and Gas Operations (OROGO) approach to the use of Twitter.
- Objectives** OROGO's objectives in using Twitter are to:
- Quickly share information about OROGO's activities with interested stakeholders;
 - Encourage stakeholders to access more information about OROGO's activities on its website; and
 - Support the dissemination of accurate information on OROGO's activities by other social media users.
- Official Languages** OROGO will post in both English and French from the same Twitter account. Every effort will be made to post in both languages at the same time.
- OROGO's biographical note for the Twitter account will be bilingual (English/French) to signal that tweets will be in both languages.
- Audience** OROGO anticipates that the primary audience for its tweets will be:
- Other regulators;
 - Public and Aboriginal governments;
 - Media;
 - Industry; and
 - Other stakeholders, such as environmental non-government organizations.
- Contents** OROGO tweets will highlight news items posted on OROGO's website. For example:
- Opportunities for public engagement;
 - Authorizations, approvals and declarations (where a waiver is in place if required under section 91 of the *Petroleum Resources Act*);
 - Incidents that fall under section 75(2)(b) of the *Oil and Gas Drilling and Production Regulations*;
 - Issuance of new guidelines for operators; and
 - Upcoming presentations to various groups.

- Responding to Tweets** Generally speaking, OROGO will not respond to tweets. However:
- Tweets that contain incorrect information may be corrected; and
 - Tweets that contain a question for OROGO may be responded to by email rather than through Twitter.
- Following** OROGO follows other regulators or governments (for example, the National Energy Board, the Mackenzie Valley Land and Water Board, etc.).
- Re-Tweeting** OROGO may re-tweet messages from other Twitter users from time to time.