

## OROGO TWITTER POLICY

<b>Purpose</b>	This policy outlines the Office of the Regulator of Oil and Gas Operations (OROGO) approach to the use of Twitter.
<b>Objectives</b>	OROGO's objectives in using Twitter are to: <ul style="list-style-type: none"><li>• Quickly share information about OROGO's activities with interested stakeholders;</li><li>• Encourage stakeholders to access more information about OROGO's activities on its website; and</li><li>• Support the dissemination of accurate information on OROGO's activities by other social media users.</li></ul>
<b>Official Languages</b>	OROGO will post in both English and French from the same Twitter account. Every effort will be made to post in both languages at the same time.  OROGO's biographical note for the Twitter account will be bilingual (English/French) to signal that tweets will be in both languages.
<b>Audience</b>	OROGO anticipates that the primary audience for its tweets will be: <ul style="list-style-type: none"><li>• Other regulators;</li><li>• Public and Aboriginal governments;</li><li>• Media;</li><li>• Industry; and</li><li>• Other stakeholders, such as environmental non-government organizations.</li></ul>
<b>Contents</b>	OROGO tweets will highlight news items posted on OROGO's website. For example: <ul style="list-style-type: none"><li>• Opportunities for public engagement;</li><li>• Authorizations, approvals and declarations (where a waiver is in place if required under section 91 of the <i>Petroleum Resources Act</i>);</li><li>• Incidents that fall under section 75(2)(b) of the <i>Oil and Gas Drilling and Production Regulations</i>;</li><li>• Issuance of new guidelines for operators; and</li><li>• Upcoming presentations to various groups.</li></ul>

<b>Responding to Tweets</b>	Generally speaking, OROGO will not respond to tweets. However: <ul style="list-style-type: none"><li>• Tweets that contain incorrect information may be corrected; and</li><li>• Tweets that contain a question for OROGO may be responded to by email rather than through Twitter.</li></ul>
<b>Following</b>	OROGO follows other regulators or governments (for example, the National Energy Board, the Mackenzie Valley Land and Water Board, etc.).
<b>Re-Tweeting</b>	OROGO may re-tweet messages from other Twitter users from time to time.